

SCIENCE COMMUNICATION IDEAS

- Blogs
- LinkedIn articles
- Science magazines articles
- Contribute to newsletters
- Write to newspapers
- Write short stories
- Poetry
- Flash fiction (under 1000 words)
- Website (also great for exposure)
- Participate in SciCom events
- Talk at museums
- Talk at science centres
- Talk at aquariums
- Talk at restaurants/pubs
- Science-themed PowerPoint evenings
- Talk at Schools
- Talks at other university departments
- Webinars
- Posters for schools
- Science themed crosswords/word searches
- Puzzles with science-based images
- Develop apps e.g. Birda
- Digital storytelling (multimedia)
- Write science journey memoirs
- Create board/card games
- Create memory games with images
- SciCom books
- Children's books on science topics
- Collabs with existing brands for science related editions
- Make video games
- Design online courses
- Guided tours with scientific insights
- Social media posts
- Tweets (X)
- Photos (field work, lab work, study subjects)
- Videos (talking to camera, voice over video, timelapse with text over, videos with text over background) (Reels on IG, TikTok, YouTube Shorts)
- Long form videos (YouTube)
- Relatable memes
- Documentaries / short film documentaries
- Animations
- Drama, screenplays, puppet shows
- Podcasts
- Radio interviews



SCIENCE COMMUNICATION CHEAT SHEET

De-jargonizer

- <http://scienceandpublic.com/>
- ChatGPT (but please check these carefully)

Blog writing

- <https://substack.com/>
- <https://www.beehiiv.com/>

Websites

- <https://www.wix.com/>
- <https://wordpress.com/>

Making scientific figures

- <https://biorender.com/>
- <https://mindthegraph.com/>

Image and video editing

- <https://www.canva.com/>
- <https://www.powtoon.com/>
- <https://clipchamp.com/en/>
- <https://www.blender.org/>

Stock images & videos

- <https://unsplash.com/>
- <https://www.pexels.com/>
- <https://www.freepik.com/>
- <https://pixabay.com/>
- <https://www.canva.com/>

Colour palettes

- <https://colors.co/>

Audio editing

- <https://www.audacityteam.org/>

Icons

- <https://www.flaticon.com/>
- <https://lordicon.com/>
- <https://www.canva.com/>

Font finders & pairing

- <https://www.myfonts.com/>
- <https://www.fontpair.co/>
- <https://fontjoy.com/>

Motion design

- <https://jitter.video/>
- Animated mobile templates:
- <https://lottiefiles.com/>

Alternatives to photoshop

- <https://www.photopea.com/>
- <https://inkscape.org/>
- <https://www.gimp.org/>

Free music & sounds

- YouTube audio library
- <https://mixkit.co/>
- <https://soundcloud.com/>
- <https://musopen.org/>
- <https://www.fiftysounds.com/>
- <https://cctrax.com/>
- <https://freemusicarchive.org/home>
- <https://audionautix.com/>
- <https://www.bensound.com/>

